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Nowhere can you find such an endless variety of smart styles and fashionable fabrics.

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These suits could be easily sold at \$35 and \$50 as good value, but we aim to give the best possible.

Even at \$19.75 We Show Exceptional Suit Values. Our \$45 Suits Are Most Exclusive and Distinctive

Exclusive Creations in Dressy Chiffon Silk Waists, in All the Season's Popular Colors, at \$3.98, \$5.98 and \$7.98

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Superb Models in

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Tailored Cloth Dresses,
Smart and Tasty.

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Stunning Velvet Dresses,
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COATS

for every occasion; smart styles; exclusive fabrics. The New "Sport" and Three-quarter Coats. Exceptional values at... \$15 & \$25

TO WOMAN READERS

Latest American Fashions

BY CORA MOORE.

French flannel, smooth-surfaced and light of weight, is one of the best materials for children's fall and winter frocks. It comes in a goodly assortment of colors, and is not expensive. The model sketched is an adaptation of the small folk here wearing all summer, and is both smart and comfortable. The sleeves are rolled back to form a narrow cuff just above the elbow, and a worsted cord matching the color of the ribbon facing covers the line that joins the blouse to the skirt three inches above the lower edge of the blouse.

Children's clothes show a great many old-time features returned, such as scallops, which are indulged in freely and in unexpected ways, hemstitching and bindings. A model also appropriate for flannel, that is bound to be appreciated by mothers and youngsters alike, consists of a plain little skirt with a cambric top put on to a waistband just as a grown-up skirt is, and opened at the side, the overlapping edge being broadly scalloped, and the scallops bound with similar material.

Then a coat top opened at the side and continuing the scallops is applied, the scalloped lower edge fitting down over the skirt. Each scallop, all the way down, is dotted with a cloth-covered button. At the neck the dress is cut circular and properly bound, so it can be worn with or without a gimp. The back of the coat blouse, as it is, properly, is cut with one large scallop from seam to seam.

Dresses and coats both are made to look very straight, however they are designed, although some models for quite young girls have, if not real panniers, scanty draperies that suggest them. The draperies are always made of a very light fabric, generally a transparency, so that they do not appear as intricacies as they otherwise might, and they are always carefully arranged to interfere as little as possible with the straight effect so much observed.

A little model that affords quite an excuse for introducing a new color and that at the same time, shows a novelty of design has a skirt cut in two pieces, front and back, with the opening at the side gathered sparingly to a slightly raised waist line and again just above the



AN ATTRACTIVE LITTLE FROCK OF FRENCH FLANNEL

knees, where it is brought into a band four inches wide that completes the skirt. The blouse is spread to the side from the yoke, which is covered with oriental embroidery. Bands of the embroidery cover the seams and a band heads the one of cloth that forms the lower part of the skirt.

IN THE KITCHEN AND PANTRY

If you are having company for dinner during the week, try a chicken pie instead of a roast. An oyster and celery soup should be delicious at this season, as is also cold-slaw made from new cabbage.

Celery and Oyster Soup.
Chicken Pie. Potato Croquettes. Cold Slaw. White Cake. Coffee.

Wash and chop a bunch of celery, simmer until tender in water to cover. Then add a pint of hot milk, a pint of par-boiled oysters and a tablespoonful of butter. Season with pepper and salt.

Chicken Pie.
Divide a chicken in pieces for serving. Melt four tablespoonsful of butter in a saucepan, add one-quarter cupful chopped onion, sprig of parsley, bay leaf, four cloves and one tablespoonful of salt. Place in chicken and cover with boiling water; cook till tender. Arrange chicken in baking dish; cover with strained and thickened stock. Place a pastry crust on top and bake in hot oven until crust is ready.

Cold Slaw.
Put a teaspoonful of melted butter in a stewpan and add to it a teaspoonful of flour. Mix, then put in a half teaspoonful of vinegar. Beat an egg and add to it a teaspoonful each of mustard, sugar, salt and half teaspoonful of peppers. Beat all together and stir in boiling vinegar; boil one minute. Pour over chopped cabbage, toss and chill before serving.

Macaroni Ice Cream.
Dry, pound and measure one cup of macaroni, add to one quart of cream, then add three-fourths of a cup of sugar and a tablespoonful of vanilla. Freeze, using three quarts finely cut ice to one part rock salt.

Little Journeys Into the Fashion Land

A woman who always looks neat and charming and whose clothes last a very long time gave a few hints the other day concerning her methods of garment treatment. Clothes, she said, need a rest, just as people do. She declared that as soon as she had taken off her tailoring suit and thoroughly brushed it she hung it on proper hangers and put it away in the wardrobe until next day. It was never allowed to remain dusty nor to lie about for five minutes when once she had divested herself of it.

Her shoes were put on trees and cleaned immediately, and her hat was brushed scrupulously before she laid it in the box that exactly fitted it. Her velvet, too, were folded to a nicety.

Some women have their clothes brushed washed but seldom. This woman said that hers were washed regularly every other day, and thus kept exquisitely fresh. She made this rule: She never wore the same dress in the street as in the house. Once a week all her garments were pressed with a not too hot iron and carefully mended. All clothes when laid away for the season were cleaned first and folded to perfection and tissue paper was tucked into the sleeves.

Hers was the golden rule, as she was not opulent, to buy very few items of clothing, but once bought to wear them. Another good rule of hers was to buy two pairs of shoes at a time and wear them on alternate days.

The Tea Gown of Today.

Tea gowns ought always to have the quality of slipping on easily, though many dressmakers forget, and make them as complicated as a ball gown to get into. If they can be so contrived as to fasten straight up, without any under-and-over-flaps, nor the kind of arrangement which means feeling for areas in the dark recesses under one's shoulder blade, so much the better. We never get far away from the pelisse—under-dress type of tea gown for the very reason. Very floppy collars, deep ruffles, loose sleeves and the like have been out of fashion for some time now. May they never return to cast the discredit of their slovenliness on that adorable and restful garment which fills the requirements of the tea hour so well.

How She Acquired "Feminine Charm"

A nicely dressed woman sat beside me in the train. Every one stared at her. I couldn't help doing the same. It was not her beauty of feature that held our eyes, nor her costume. But there was something about her face and expression—I risked it and asked: "Would you mind telling me how you keep your complexion so dazzlingly pure? I use a face cream, but you seem over 30, yet haven't a line in your face, and your cheeks are quite peach-like. How do you do it?"

Laughing, she said: "That's easy; I remove my skin. Sounds shocking, doesn't it? But listen. Instead of cosmetics I use only pure morrowed wax, procurable at any druggist's. I apply this nightly, like cold cream, washing it off mornings. This gently absorbs the solid, weather-beaten skin, without pain or discomfort, thus revealing the fresh, clear under-skin. Every woman has a beautiful complexion underneath, you know. Then, to ward off wrinkles I use a face bath made by dissolving powdered sassafras (one ounce) in one-half pint witch-hazel—a harmless astringent which 'tones' the skin wonderfully. Very simple, isn't it?" I thought so. I'm now trying her plan and like it immensely.—Millicent Brown in the Story Teller.



BE A WISE WOMAN
Imitations of Lastikops Cloth and Lastikops Webbing are just as useless as imitations of Nemo Corsets. Probably they give the dealer a larger profit, but how about YOU?
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TAILORS' and Dress-makers' Supplies.
2-season Guaranteed Satins.
36 inches wide, in all colors, 89c yard.
Mantle Cloths for ladies' suits.
Buttons Made to Order.
Pictorial Review Patterns.
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Get the Original and Genuine **HORLICK'S MALTED MILK**
"Others are Imitations"
The Food Drink for All Ages
Rich Milk, Malt Grain Extract, in Powder
Not in any Milk Trust
Insist on "HORLICK'S"
Take a package home.

The New Gowns.

"Nothing like leather" seems to be the motto which the ladies' tailors have once more determined to take as their own, where shooting gowns and millinery are concerned. We find soft leather facings and strappings, waist belts, collars and cuffs on nine gowns out of ten, while every other costume seems to be fastened with leather buttons, and almost every hat to be made of soft suede, bent about into slightly different shapes, but showing nearly always the same kind of stitched brim, and having either a band of leather, or a plaited twist to it, arranged round the crown.

The fabrics chosen for the gowns themselves are almost exclusively limited to tweeds and homespuns. Leather mixtures in quiet tones of brown and green, with here and there perhaps a thread of brighter color, are being used for the smartest costumes. The short skirts are frequently hemmed, both outside and inside, with soft leather—a wise precaution, since such a hem can be easily and quickly sprung after a long day's tramp in bad weather, while the skirt itself will scarcely need more than a very light brushing.

Buckles and slides of various kinds will be very much used during the coming winter season, since they are indispensable as accessories to the directoire coats.



"Red blotches all over face itched so I could not sleep"
NEW YORK, N. Y., July 28, 1912.—"About six months ago red blotches appeared all over my face and body, which itched so I could not sleep. The trouble first began on my face, and then on my arms, and on parts of my body. It was very itchy and burning, especially at night. I tried many salves and medicines to clear my blood, but they only drove the sores from one place to another. I was ashamed to go out in the street. I saw an advertisement for Resinol Soap and Ointment, and sent for a sample. I used them, and they helped me enough to assure me they would cure me, so I bought some Resinol Soap and Ointment, and in a short time my face and body were again clear and cured." (Signed) Mrs. Mary Case, 104 E. 108th St., New York City, N. Y.

Doctor said to use Resinol

Philadelphia, Pa., Aug. 3, 1912.—"I had a terrible pimples rash break out on my face, and very sore and itchy and awful in appearance. My doctor told me to use Resinol Soap and Ointment, which I did, and with more than success. The results were wonderful, and I was completely cured." (Signed) Mrs. C. Stearns, 1908 Oxford St., Baltimore, Md.

Black and White in Belts.

Only the extremely tailored girl wears belts at present, and the manufacturers very naturally do not approve of the corset skirt, which is the refuge of the woman who has never learned the art of hanging herself together. The belt belongs to the long waist style, and has little in common with the short front corset, but though we are wholly loyal to the present figure it must be admitted that the girl of the blouse and skirt epoch was a trim, attractive young person, and that even now she is very pleasing to the eye.

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THE OUTER GARMENT SHOP
608 TO 614 ELEVENTH STREET.

New Lines of Suits and Dresses,
\$19.75, \$25, \$35, \$45.

Suits that win your admiration because of their simplicity, perfect fit and incomparable lines. You'll note the absence of over-trimming in every model we show.

The dresses are tailored street styles of serge, corduroy, velvet, charmeuse and crepe meteor; also Party Dresses of soft fabrics, in high-neck or low-neck styles for formal or informal wear.

These garments are designed exclusively for this store, and represent adaptations of the foremost foreign fashions.

Equal style, fit and workmanship are procurable in but few other stores in Washington—and prices elsewhere are invariably much higher.

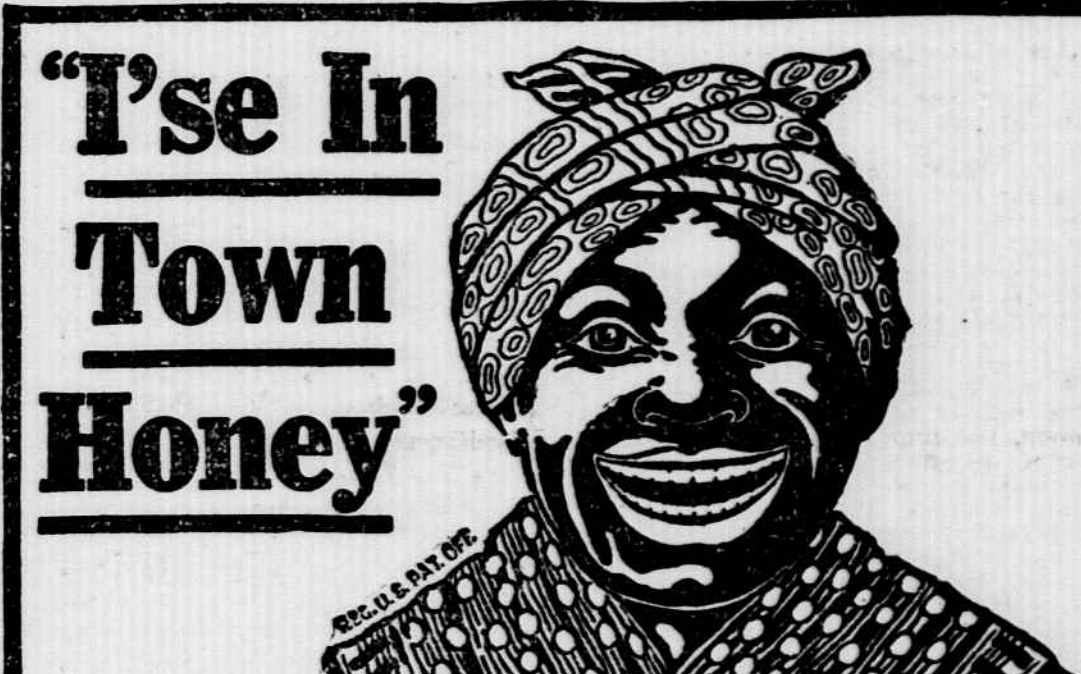
Coat Department.

Black Broadcloth Coats.....\$20, \$25, \$30
(Skinner satin lined.)
Chinchilla Coats.....\$15, \$20, \$25
(Latest Models.)
Boucle Cloth Coats.....\$16.75, \$22.50
(Navy, black and gray.)
Charmeuse and Velvet Coats.....\$35, \$55
(Street and evening colors.)

Advance Sale of Fur Coats

Below Season Prices.

XX Pony Fur Coats.....\$39.50
XXX Pony Fur Coats.....\$55.00
XXX Brown Pony Coats.....\$75.00
XX Caracul Coats.....\$65.00
XXX Marmot Coats.....\$69.00
XXX Hudson Seal Coats.....\$150.00



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GRIDDLE CAKES WAFFLES—GEMS

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AUNT JEMIMA'S PANCAKE FLOUR

A most delicious blend of the best elements of corn, wheat and rice. Full of health-giving nutriment, wholesome, pure, economical. Ask your grocer for a package of Aunt Jemima's Pancake Flour.

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Children dance with glee when you give them this funny Rag Doll Family—Auntie, Uncle and the Picaninnies, 12 and 15 inches high, made in colors and all ready to cut and stuff. Look for coupon on the top of every package of Aunt Jemima's.



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THE FIRST GRAY HAIR SIGN OF AGE. DON'T LOOK OLD BEFORE YOUR TIME

Easy Way to Preserve Natural Color of the Hair and Make It Grow.

A harmless remedy, made from common garden sage, quickly restores gray hair to natural color. The care of the hair, to prevent it from losing its color and luster, is just as important as to care for teeth to keep them from discoloring. Why spend money for cosmetics and creams to improve the complexion, and yet neglect your hair, when gray hair is even more conspicuous and suggestive of age than wrinkles, or a poor complexion? Of the two, it is easier to preserve the natural color and beauty of the hair than it is to have a good complexion. All that is necessary is the occasional use of Wyeth's Sage and Sulphur Hair Remedy, a preparation of common garden sage and sulphur, combined with other valuable remedies for dry, harsh, faded hair, dandruff, itching scalp and falling hair. After a few applications of this simple, harmless remedy, your hair will gradually be restored to its natural color, in a short time the dandruff will be removed, and your hair will no longer come out, but will start to grow as Nature intended it should. Don't neglect your hair, for it goes farther than anything else to make or mar your good looks. You can buy this remedy at any drug store for fifty cents a bottle, and your druggist will give you money back if you are not satisfied after using. Purchase a bottle today. You will never regret it when you realize the difference it will make in your appearance. Agent, James O'Donnell.

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